

## More to Come!

After the Fun Farm becomes wildly successful we can add more attractions like these:

🍌 A cornfield to show how much space it takes to grow the corn to feed the cow to make the beef. The cornfield could be transformed into a corn maze in the autumn.

🍌 An open-air pavilion where musical performances, lectures, poetry readings, films and slide shows, dances, craft workshops, board games and other recreations can take place day and evening, rain, shine or moonlight.

🍌 New exhibits by commissioned artists with accompanying souvenirs for the gift shop, for which they will receive ongoing royalties.

🍌 A petting zoo can include ordinary farm animals like ducks and goats but also unusual breeds and specimens like miniature cows and even a small snail ranch.

🍌 A museum of oddities, like the world's largest dust ball.

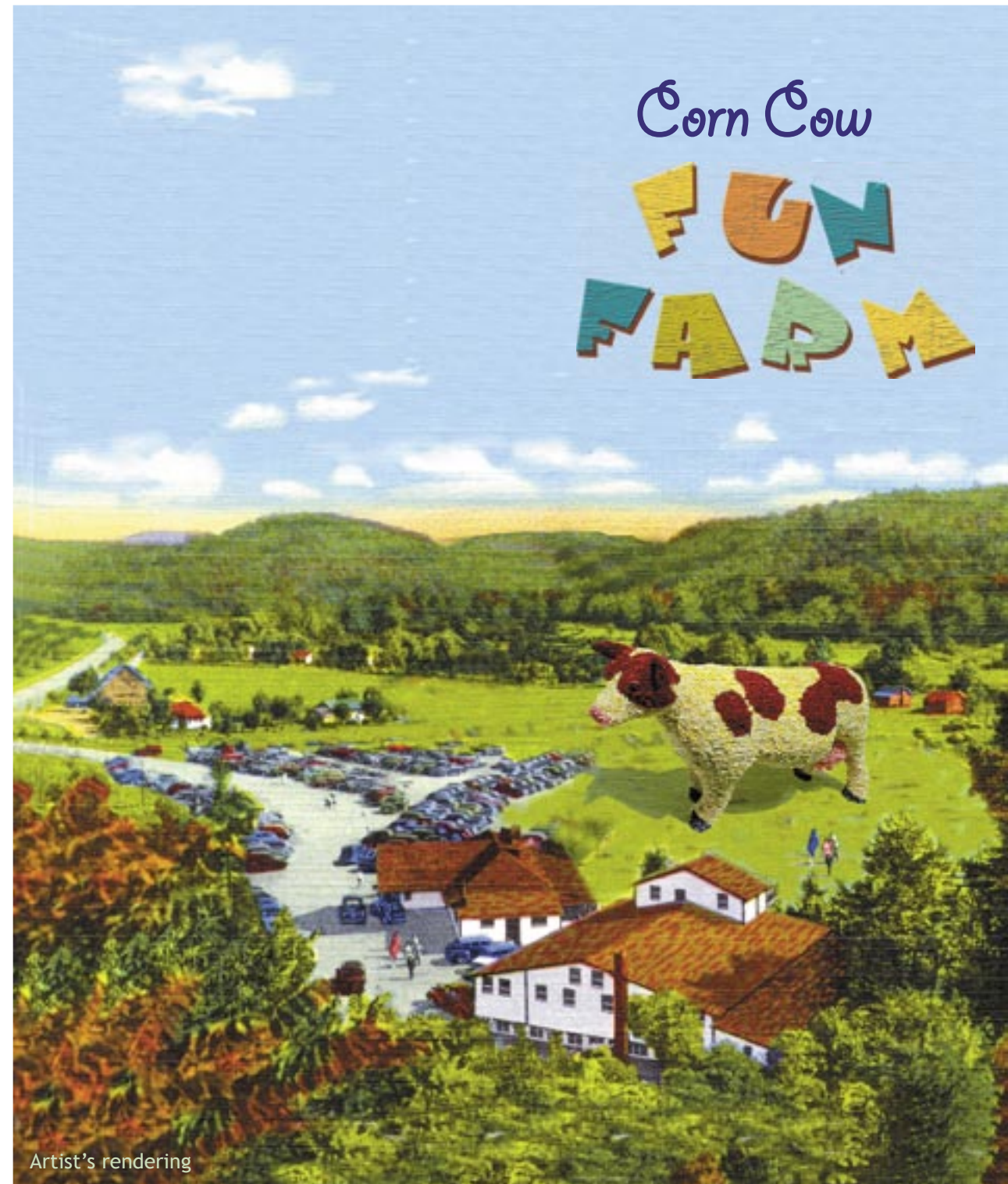
🍌 A Peoples' Hall of Fame that will focus on outstanding accomplishments of ordinary, unsung folk (such as amateur fisherman Jim Anthony, in whose freezer was discovered a the only intact specimen of an extinct line of fish--he kept it frozen for 37 years because he thought it looked odd).

🍌 The Jello Bar would continue the cow theme (gelatin is made of the connective tissue of cattle). Elaborate gelatin molds of jewel-like colors will gleam and jiggle. Vegetable gelatin will be available for vegetarians.

🍌 The Generator Gym, where the energy of people working out is converted to usable electricity.

## Our Mission

The Fun Farm will be a not-just-for-profit roadside attraction, arts and community center for Ulster County residents and visitors. Exhibitions, activities, performance, merchandise and food will entertain, inspire and educate about agriculture, sustainability and recycling. The Fun Farm will provide a vivid and fun alternative to the mainstream consumer culture with hand-made food and products, local materials and produce, and by collaborating with local farmers, artists, and craftspeople.



Artist's rendering

# MOOVE ON!

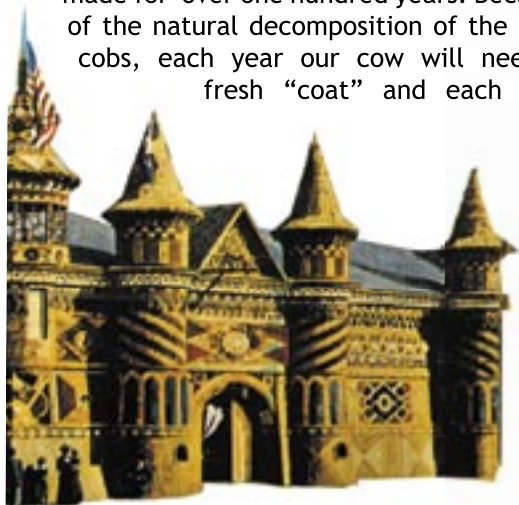
## The World's Largest Corn Cow

The World's Largest Corn Cow will be a marvelous roadside spectacle—a thirty foot tall bovine made of Indian corn. Her stunning good looks are not only decorative—her mass is based on

the amount of corn a cow consumes to grow to maturity. She will be a striking visual comparison of vegetable protein and animal protein. The Corn Cow will be the Farm's first large exhibit and will

be the central motif and roadside lure.

Of course, our cow will not really be made entirely of corn, she will be made of construction foam sprayed over an armature and veneered with split corn cobs, in the same way that the Corn Palace in Mitchell South Dakota has been made for over one hundred years. Because of the natural decomposition of the corn cobs, each year our cow will need a fresh "coat" and each new



The Corn Cow was inspired by the Corn Palace in Mitchell, South Dakota (top and above).



This is part of a miniature golf course we created in Hudson River Park, Manhattan.

season will be a new opportunity for our cow to change her spots.

## Funny Farm Mini Golf

Miniature golf is popular not only with kids but with families, seniors, on dates, for parties and tournaments. The Farm will feature an eighteen-hole themed miniature golf course that will be both a recreation and a charming sculpture garden. A miniature golf course is a very flexible creation, it can be made on a variety of terrains and can be made in a space as small as two thousand square feet or can wind around other exhibits and structures. It will incorporate plantings and a water feature.

## The Kitschen

A simple café and grill will have delicious, healthy fare featuring local produce and ingredients. The changing menu will comprise grilled burgers, hot dogs, chicken and vegetables, seasonal vegetable salads, soups and fruits, and tasty, locally made pastries, sweets and ice cream. Coffee, tea, smoothies, and home made root beer will be available as well. Special Corn Cow Popcorn of many flavors will

be a featured snack. An emphasis will be placed on having reasonably priced offerings on the menu for all customers.

The café and grill will be open year-round and sell food to carry out, filling a local need for fresh, healthy, inexpensive, "fast" food.

## Promotions

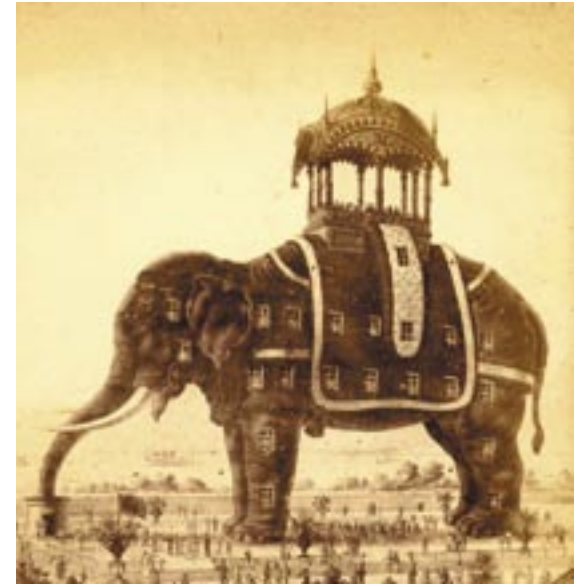
The Fun Farm will feature ongoing miniature golf contests and tournaments. Every autumn we'll have a corn festival, celebrating all things corny with fun and interesting events and exhibits.

Benefit Barbeque Night will be a regular event honoring a local person and featuring their favorite barbecue recipe. Profits on the barbecue, and perhaps limited edition bottled sauce as well, will be donated to that person's chosen charity. On Deep Fry Anything Day people can bring in the odd, absurd and impossible to see what happens when it is dipped in batter and lowered into boiling oil.



It's not a roadside attraction unless you spend more on billboards than you do on the attraction itself! We'll have as many as we can — they are, after all, the paintings of the roadside gallery. (And we guarantee they'll be better than the advertisements they replace.)

The Farm will be promoted on a full-featured destin-



Another inspiration has been the wondrous Elephant Hotel, built on Coney Island in 1882.

ation web site with fun activities, all the basic information, calendar, history, events and, of course, merchandise.

## Souvenir Shop

Once you're in to see the Cow, you can't leave without going through the souvenir shop. Ours will revive the tradition of sweet, silly and fun mementos that are unique to our attraction. Souvenirs will be designed so that, as much as possible, they can be made of local and/or recycled materials by local workers. The shop will carry a selection of books on the subjects of roadside attractions, sustainable agriculture, local topics, cows and corn.

## Contact

For information about how you can help make the Corn Cow Fun Farm a reality, contact Maria Reidelbach at [m@hoopla.org](mailto:m@hoopla.org) or 646-242-6464.